

ambient

Passionate About People

Gift Aid & Regular Giving Resource Pack



One of the ways that will help us maximise every single donation that we are given is by encouraging those who are UK taxpayers to Gift Aid their donations.

Gift Aid is a government-based scheme that will allow Ambient Support to claim an extra 25p for every £1 that is donated.

This money does not come out of your donor's pocket. The money comes back directly from the government to Ambient Support as we will simply reclaim the tax already paid on donations.

Please note though that only personal donations are eligible for Gift Aid and therefore money raised through collections or given on behalf of a company are not eligible.

Asking your donators to sign a simple Gift Aid Declaration form can make a huge difference.

Once completed, the form should be returned to the Ambient Support Finance Department.

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Encouraging people to make a Gift Aid Declaration when they make a donation means an extra 25p to Ambient Support for every £1 that you raise!

Gift Aid Declaration Form

By completing this Gift Aid form, you will enable Ambient Support to claim an extra 25p for each £1 that you have donated to us. This scheme means that we are able to increase the value of monetary donations from UK taxpayers by reclaiming their basic rate of tax. This scheme only applies to personal donations.

Your Details

Title		Initial		Surname	
Address					
Postcode		Date			
Email					
<p>Ambient Support would like to keep you informed about our work, how your support has helped and how you can help us in the future. If you are happy to hear from us again, please tick this box. We will use the information that you have provided to communicate with you in line with Data Protection guidelines. By providing your address and or/email and phone number you are agreeing to us contacting you by any of these methods. You may contact us at any time to unsubscribe from our communication via email: finance.department@heritagecare.co.uk or by calling us on: 0208 418 1835</p>					<input type="checkbox"/>

Gift Aid Declaration

Gift Aid is reclaimed by Ambient Support from the tax that I pay for the current tax year. If I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations, it is my responsibility to pay any difference. I have given my home address to identify me as a UK taxpayer. Ambient Support reclaims 25p in tax back for every £1 that I donate.

(Tick) <input type="checkbox"/>	I want Ambient Support to treat all gifts of money that I have made in the past 4 years and all future gifts of money that I make from the date of this declaration as Gift Aid donations.
(Tick) <input type="checkbox"/>	I do not pay Income Tax/Capital Gains Tax.

- ✓ You can cancel this declaration at any time by contacting us.
- ✓ If you pay tax at the higher rate you can claim further tax relief in your Self Assessment tax return.
- ✓ Please notify us of any changes to your name/address.

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To cancel your declaration or update your details at any time please contact our Finance Department on: 0208 418 1835 or email: finance.department@heritagecare.co.uk

Ambient Support provides a range of services and support and your gift will go wherever the need is greatest. If you wish to make your donation to a particular scheme, project or cause, please tell us what that is here:

Please return your completed form to: Finance Department, Ambient Support, Connaught House, 112-120 High Road, Loughton, Essex. IG10 4HJ

MAKING A REGULAR DONATION

Making a regular donation to our organisation really does help us to plan in advance and make long term improvements and benefit to the people that we support.

A regular gift of giving, no matter how small, helps us plan ahead and know day-to-day that we have a steady income stream we can rely on.

The gift of a regular donation will help us to pay for all the extras that make such a difference to people's lives:

- Being able to take residents and clients on day trips out to the theatre, zoo or seaside.
- Being able to buy people living in our older people services, many of whom have no family, gifts for Christmas and Birthdays.
- Arranging for entertainers to visit our schemes and projects.
- Supplying arts and crafts materials.
- Treats such as cream teas, purchasing movies & DVDs.
- Looking after pets at projects and schemes.

To make a Regular Donation people may fill in our Regular Giving Form and return it to us.

However, the easiest and best way for our supporters to make a donation to our organisation is to use our donation page on the Just Giving website.

JustGiving™

Sign up for Just Giving online today at:
<http://www.justgiving.com/heritagecare>

Please return your completed form to: Finance Department,
Ambient Support, Connaught House, 112-120 High Road, Loughton,
Essex. IG10 4HJ

Regular Gift Details: YES I would like to make a monthly donation of:

<input type="checkbox"/>	£4	<input type="checkbox"/>	£10	<input type="checkbox"/>	Other amount of £	<input type="text"/>
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Please pay Ambient Support this sum on the 15th of each month from (date)

Your Details			
Title	<input type="text"/>	Initial	<input type="text"/>
Surname	<input type="text"/>		
Address	<input type="text"/>		
Postcode	<input type="text"/>	Date	<input type="text"/>
Email	<input type="text"/>		

Account to be debited:

To the Manager			
Bank/Building Society	<input type="text"/>		
Address	<input type="text"/>		
Postcode	<input type="text"/>		
Name (s) of Account Holders	<input type="text"/>		
Account No	<input type="text"/>		
Sort Code	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

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<input type="text"/>

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<ul style="list-style-type: none"> ✓ You can cancel this declaration at any time by contacting us. ✓ If you pay tax at the higher rate you can claim further tax relief in your Self Assessment tax return. ✓ Please notify us of any changes in your name/address. 	
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For Official Use:

To: Barclays Bank PLC | Account No: 90469270 | Sort Code: 20-36-47 | Please Quote ref:

Tel: 020 8502 3933 Email: hello@ambient.org.uk
www.ambient.org.uk



Ambient Support Limited is a Company Limited by Guarantee
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Registered UK Charity Number: 1135353