Amber Housing appoints new CEO

*(18th July 2022)* Property development & housing management provider, Amber Housing today appoints Troy Henshall as its new CEO as the not-for-profit continues its 5-year-strategy plan for growth and expansion of its portfolio.

[Amber Housing](http://www.amberhousing.co.uk) operates as a fully owned subsidiary of UK charity care provider, [Ambient Support](https://www.ambient.org.uk/about-us/), providing quality housing management, property development and facilities management across the UK.

Troy brings over 20 years of experience working in the housing sector to Amber Housing with his most recent role as Director of Business Services and Operations at Wandle Housing where he was responsible for overseeing front line service delivery, corporate services delivery, strategic direction and its modernisation programme.

**A self-confessed ‘energetic leader’ Troy commented on his new role, and the opportunities and challenges for Amber Housing, he said:**

“I believe passionately in providing housing services to the people who need it in our society and have a keen interest in supporting adults with Learning Difficulties and Mental Health issues.

“With a fantastic record of delivering exceptional services to customers and vulnerable people, I am very grateful to have the opportunity to be part of the Amber Housing and Ambient Support team.

“The immediate focus will be on expanding Amber’s portfolio of properties and services. However, this is against a backdrop of factors including rising inflation and it’s imperative we balance our plans to ensure we can continue to deliver our services in a cost-effective way.”

The organisations’ 5-year strategy includes plans to become a Registered Provider of Social Housing which will create opportunities for Amber to share their expertise and knowledge to deliver property management and services to other charities, SME’s and care providers working with vulnerable people in the heart of communities across the country.

**Samantha Barber, Chair of Amber Housing said:**

“We are continuing to work towards our 5-year strategy which sees us transform and position ourselves as a partner of choice, delivering property management and services to care providers working with vulnerable people in the heart of communities across the country.

“Troy’s understanding of working across different disciplines of housing and his expertise in leadership, business strategy, transformation and growth will be invaluable as we strive to achieve our goals.”

**~ENDS~**

For images or additional comment please contact [Kathy@pr4.com](mailto:Kathy@pr4.com) +44 7788 272009

**About Amber Housing:** [www.amberhousing.co.uk](http://www.amberhousing.co.uk)

* Amber Housing was formed as a subsidiary of Ambient Support Limited (formerly Heritage Care Limited) in 2006.
* The organisation has charitable objects and is a Registered Society under the Co-operative and Community Benefit Societies Act 2014.
* comprises of an independent Board of Management together with a highly motivated, diverse, experienced and dedicated staff team.

**Notes to Editors:**

**About Ambient Support:**[www.ambient.org.uk](http://www.ambient.org.uk/)  @ambientsupport

* Ambient Support is one of the Top 20 generic Not-For-Profit Health & Social Care Providers in the UK
* They deliver services that meet the needs of some of the most vulnerable adults in society  
  Operating in 110+ locations, they provide over 30 thousand hours of care to people on a weekly basis to support a range of needs due to the ageing process, learning disability or mental illness
* Ambient employs around 1100+ members of staff.  In the 2021 **staff satisfaction survey 98% of people who responded said they like the work that they do**.
* Their wide range of quality specialist services are delivered by dedicated, professional, and passionate staff and their success is built on supporting people to live a full and meaningful life
* Latest results from Ambient Support’s 2022- People We Support Satisfaction Survey show:  
  **82% believe that Ambient supports them to live their life in the way they want to and 85% say we have helped make their lives better since support them.**​ **A total of 82% of people would tell others that they like Ambient.**
* Ambient currently supports around 950+ people across the UK in a number of care settings
* Ambient can also help young adults who are transitioning from Children’s to Adult Learning Disability Services
* The Charity has an above industry average with **91% Registered Services rated as Outstanding and GOOD by CQC.**